Mission

The Lincoln Center for Applied Ethics advances teaching, research and engagement efforts that explore how best to live together as a human community, so that we all may achieve purposeful, productive and prosperous lives.
Many people believe in the Golden Rule: “Do unto others as you would have them do unto you.”

Few, however, adhered to that principle as closely as did David Lincoln, a successful entrepreneur and business owner known not only for his business acumen, but also for his unwavering commitment to advancing the common good.

Lincoln, who passed away March 16, spent his lifetime advancing the ideals of good behavior and good ethics through his personal example and through generosity to a breadth of causes, including higher education at Arizona State University. He was 92.

Together with his wife, Joan, he helped establish ASU’s Lincoln Center for Applied Ethics, a hub and catalyst for research that advances a broad understanding of ethical behavior.

The Lincolns built upon their support for the Lincoln Center by establishing an endowment to support Lincoln professors and fellows across the university in a variety of disciplines, and an endowed chair in ethics, all designed to cultivate outstanding faculty with an interest in applied ethics; and the Lincoln Scholars program, which supports students who are committed to exploring the moral and ethical dimensions of complex societal challenges. Their Chautauqua-Lincoln Travel Fellowship allows ASU students to attend the Chautauqua Institute in New York, where they explore educational, recreational, spiritual and artistic endeavors.

He sought to advance and uphold the values he exhibited as founder of Lincoln Laser, where in the 1970s he developed a precision cutting technology that was embraced by industries such as aerospace and agriculture. When running his company, he adopted the guiding principles set by his father and mother, John C. and Helen Lincoln — founders of the John C. Lincoln Health Network of hospitals, medical facilities, physicians, and outreach programs across Arizona — to treat employees fairly.

“Good ethics is good business,” he would often say.

“David Lincoln changed our society for the better,” ASU President Michael M. Crow said. “His commitment to ethics, tolerance and respect, and to civic involvement shaped ASU’s vision to be a university that takes fundamental responsibility for the communities we serve. His belief that good ethics mean good business governs the aspirations of many students, faculty, and staff. ASU mourns his loss.”
The Lincoln Center for Applied Ethics supports a university-wide suite of practical ethics programs in teaching, research, and outreach at Arizona State University. The people who comprise the Lincoln Center family are diverse and fascinating, representing many facets of ASU’s knowledge enterprise. The past year has seen us add two new Lincoln Professors - Athena Aktipis and Steve Helms Tillery, both scientists with active research initiatives in ethics - to help expand our impact. We have also expanded our undergraduate fellows program, and enhanced our undergraduate travel scholarships to the Chautauqua Institution. And our extramural research efforts have increased dramatically.

But we have also suffered a dramatic loss: in early 2018, our benefactor, David Lincoln, passed away at the age of 92. David’s commitment to ethical living was legendary. As Lincoln Professor Brad Allenby observed, “David Lincoln was one of those increasingly rare individuals who felt that part of being human was the privilege of helping others achieve their full moral, spiritual, and intellectual capabilities. This he did with joy and skill, and in many ways, from supporting the Lincoln Center for Applied Ethics at ASU, and a strong relationship between that Center and the Chautauqua Institution to the benefit of both, to creating the Claremont Lincoln University in California. He was also an amazing colleague and friend, and the world is the poorer for his passing.” Lincoln Professor Mary Feeney also noted that “David Lincoln was a kind, generous, thoughtful man who leaves a legacy of community and civic engagement that goes beyond the profits of daily work to focusing on the long term social, moral, and ethical impacts we can have through our work. Even more telling, into his nineties he was riding a bicycle - an inspiration to us all!”

We are ever grateful to David and the whole of the Lincoln Family. In the following pages, please enjoy reading about the fruits of their legacy at ASU.
Lincoln Professors

Lincoln Professorships are a distinct honor for ASU faculty members with research and teaching interests in applied ethics. These professors, with appointments in diverse disciplines across multiple campuses, guide thousands of students along their paths to ethical, fulfilling lives. Lincoln Professors also make important contributions in terms of knowledge, innovations and tools that help us create the world in which we want to live.

Braden Allenby
Lincoln Professor of Engineering and Ethics
Professor, Ira A. Fulton School of Engineering
and Sandra Day O’Connor College of Law

“With the accelerating rate of technological evolution across the entire technological frontier, and the security and geopolitical implications of many of these technological systems, from AI to autonomous robotic systems to social media, it is increasingly critical to encourage critical and ethical thinking among our students, and more broadly in our society itself. Being a Lincoln Professor enables me to contribute to this dialog in myriad ways, from lectures to articles in the popular press, that would otherwise simply be impossible.”

Athena Aktipis
Lincoln Professor of Cooperation and Social Behavior
Assistant Professor, Psychology, College of Liberal Arts and Sciences

“I am very grateful to be a part of the Lincoln Center for Applied Ethics. This position gives me the opportunity to make investments in my projects and lab that I would not otherwise be able to do, including developing a new field site for The Human Generosity Project in rural Kentucky.”

Mary Feeney
Lincoln Professor of Ethics in Public Affairs
Associate Professor, School of Public Affairs,
College of Public Service and Community Solutions

“It has been an honor and a privilege to serve as a Lincoln Professor. I have gained a great deal from the opportunity to connect with other ASU faculty, participate in events with the center, and direct students to the center’s programs. Also, having the title of Lincoln Professor of Ethics in Public Affairs has raised my profile in the field with regard to ethics issues. I was recently invited to the editorial board for the journal Public Integrity and have been contacted to speak on issues of ethics in public affairs.”

Emma Frow
Lincoln Professor of Bioengineering, Policy and Society
Assistant Professor, School of the Future of Innovation in Society
and Ira A. Fulton Schools of Engineering

“It’s a real privilege to be a Lincoln Professor. I’ve had the opportunity to join a fantastic, cross-disciplinary community of colleagues across the university, and have learned so much from conversations and engagements with them. The Lincoln Professor title and its accompanying funding have afforded me great flexibility to experiment with new modes for building community and ethical capacities into my curricular and extracurricular activities at ASU.”

Stephen Helms Tillery
Lincoln Professor of Neural Engineering, Research and Ethics
Associate Professor, School of Biological and Health Systems Engineering,
Ira A. Fulton Schools of Engineering

“It is a great pleasure and honor to be a Lincoln Faculty. I have high regards for the Lincoln Center for Applied Ethics and its leadership, and hope to be instrumental in developing ongoing discussions regarding the ethical ramifications of work in my chosen field, which is neural engineering.”
Douglas Kelley  
Lincoln Professor of Relationship Ethics  
Professor, School of Social and Behavioral Sciences, New College  
“I conceptualize all of my work as facilitating processes that enhance our essential humanity, which I believe is the core to living as moral human beings. Being a Lincoln Professor of Applied Ethics, not only provides funds to facilitate research and writing that would otherwise be difficult to accomplish, but it affirms that very nature and value of my work.”

Don Lange  
Lincoln Professor of Management Ethics  
Associate Professor, Management and Entrepreneurship,  
W.P. Carey School of Business  
“I’m honored to be associated with the Lincoln Center. I am proud to help the center in its important work of promoting learning and teaching in applied ethics at ASU. My own teaching and research have benefited greatly from my exposure to the center, especially as the center has facilitated interdisciplinary learning and connections for me.”

Gary Marchant  
Lincoln Professor of Emerging Technologies, Law and Ethics  
Regents’ Professor of Law, Sandra Day O’Connor College of Law  
“I am honored and privileged to be a Lincoln Professor of Applied Ethics. I strongly believe that law and ethics need to work hand in hand for the governance of emerging technologies, the field in which I work. When I use the title of Lincoln Professor of Emerging Technologies, Law & Ethics in my publications, conference and event presentations and other activities, it reminds me and informs my audience of the important link between law and applied ethics in addressing emerging technologies.”

Martin Matustik  
Lincoln Professor of Ethics and Religion  
Professor, School of Humanities, Arts and Cultural Studies, New College  
“I am proud to list my title with my publications and any public presentation.”

Ersula Ore  
Lincoln Professor of Ethics  
Assistant Professor, School of Social Transformation,  
College of Liberal Arts and Sciences  
“I am thankful for this appointment, as it grants me resources to partner with members of the communities I serve, and the opportunity to affect change in ways that translate research into meaningful social engagement.”

Mary Sigler  
Lincoln Professor of Law and Ethics  
Professor, Sandra Day O’Connor College of Law  
“It’s a great honor to be part of the Lincoln Center - to be inspired every day by the amazing work of the Lincoln professors and fellows as I think about innovative approaches to familiar topics.”

Vince Waldron  
Lincoln Professor of Relationship Ethics  
Professor, School of Social and Behavioral Sciences, New College  
“The support of the Lincoln Center helps me bring together students, faculty, and community members to discuss the commitments that make personal relationships “good,” in the moral sense of that word. I am extremely grateful for that opportunity.”
New Appointments
add scientists to the Lincoln Professor ranks

This year, the Lincoln Center for Applied Ethics welcomed two new Lincoln Professors: Athena Aktipis, a psychologist and cooperation theorist in the College of Liberal Arts and Sciences, and Stephen Helms Tillery, a neuroscientist and bioengineer in the School of Biological and Health Systems Engineering.

"With these two appointments, we dramatically expand the disciplinary breadth of our Lincoln Professors", said Jason Robert, director of the Lincoln Center for Applied Ethics. "Athena is an exceptionally accomplished scholar and teacher with interests in everything from cancer to generosity. Throughout Steve's long relationship with the Lincoln Center, he has been a leader in demonstrating how ethical engagement makes for both better science and better scientists."

Athena Aktipis is a cooperation theorist, theoretical evolutionary biologist, and cancer biologist working at the intersection of these fields. She directs The Human Generosity Project which is an effort to understand sharing...
Athena Aktipis and cooperation across cultures. She also does research on cancer as a breakdown of multicellular cooperation. Undergraduate classes that she teaches regularly include Cooperation and Social Behavior and Introduction to Evolutionary Psychology.

"Some of the most challenging questions that I encounter in my research are actually the ethical questions that come out of our findings. For example, in The Human Generosity Project, we have found that systems of helping based on need can provide individual and social benefits, but we then must grapple with the ethical question: How do people agree on what constitutes need to be able to effectively use a need-based system? As a Lincoln Professor, I most look forward to having the opportunity to grapple with these and other questions in a community of interdisciplinary scholars joined together by our interest in applied ethics."

Stephen Helms Tillery uses his expertise in brain-computer interface technology to seek ways to help people with limited physical mobility regain movement and to advance technology that assists people who have lost communication and movement abilities. His lab is developing methods for interfacing tactile interfaces to the central nervous system as well as developing methods to non-invasively stimulate the nervous system to enhance such processes as working memory, attention, and decision-making.

"It has been nearly a decade since I first approached members of the Lincoln Center for Applied Ethics to discuss matters I was struggling with as a neural engineering researcher. In that time, I have had the pleasure of numerous interactions with LCAE members, as a collaborator, as an instructor, and as a workshop attendee. To be now placed into the core of the center as a Lincoln Professor is an honor, and more importantly, a thrilling opportunity to expand efforts to bring ethics to research and teaching in biomedical engineering."
Elissa Adame, Sarah Tracy
The Leadership Transformation Project: Creating Integrity in Tomorrow’s Leaders
Adame and Tracy compare a transformative approach to teaching leadership to a traditional approach in order to understand which pedagogical teaching approach results in creating leaders who act with increased integrity, authenticity and ethical standards.

Rosemarie Dombrowski
Phoenix Community Poetry Gardens
Professor Dombrowski and other active poets in the Phoenix community (some ASU students, some community members) created the Community Poetry Gardens – that is, purposeful, lyrical, “linguistic graffiti” done in designated areas within communities that preserve and beautify as well as engage the youth in the literary arts.

Betsy Grey
Law, Science, Ethics and the Aging Brain
The focus of this year's annual conference on the aging brain was the scientific, legal and ethical perspectives on the latest and predicted developments in neuroscience, genetics and clinical treatment of dementia and aging and address how these developments could be used to respond more effectively both medically and legally to the predicted epidemic of dementia in the United States.
Melissa A. Wilson Sayres, Jacqueline Wernimont, Matthew Delmont
Race and Ethnicity: Incorporating History, Society, and Genetics to Improve Human Health
This project brought together experts in history, sociology, and genetics to build a transdisciplinary framework for improving human health.

Mai P. Trinh, Elizabeth A. Castillo
Development and Validation of a Psychometric Measurement of Moral Capital: An Integration of Eastern and Western Perspectives
Trinh and Castillo worked to develop a psychometric scale to measure and shine a light on the importance of moral capital as an organizational resource.

Stephani Etheridge Woodson
Framing Ethical Engagement in the Design and Arts Corps
Etheridge Woodson partnered with community stakeholders to research, define and build protocols for what ethical community-engagement looks like in the newly established Herberger Institute for Design and the Arts Design Arts Corps.

Gregg Pascal Zachary
Ethics of "Fake" News: Past, Present, and Future of an Illusion
This project brought together scholars, practitioners and the public to propose and discuss innovative socio-technical approaches to managing and reducing problems arising from “fake” news.
Lincoln Center Undergraduate Scholars receive a scholarship and attend a one-credit class in both semesters of the academic year. In the fall, they engage with the knowledge, expertise and insight of multiple academic traditions represented by cross-disciplinary Lincoln Center faculty. In the spring, they choose a topic they are interested in exploring further and design and lead a class discussion with their fellow scholars.

Lindsay Akers
Industrial Engineering

Jocelyn Alvar
Biological Sciences

Madison Arnold
Journalism

Leen Ayyoub
Biological Sciences

Glenn Bascon
Molecular Bioscience and Biotechnology

Grace Blair
Biochemistry

Dominique Browning
Innovation in Society

Delaney Bucker
Biological Sciences and Spanish

Patrick Collins
Public Service and Public Policy

Shae Diaz
Biomedical Engineering

Francisco Garcia
Fine Arts Studio Painting

Gala Gutierrez
Computer Science

Naruro Hassan
History
Lincoln-Chautauqua Fellows

The Chautauqua movement has long offered the American public access to life-long learning in its fullest sense—educational and cultural opportunities for the whole person. The Chautauqua Fellowship enables undergraduate students to attend a week of immersive summer programming at the Chautauqua Institution in the countryside of southwestern New York, where the Chautauqua experience originated. Upon returning to ASU, fellows serve on a student advisory committee and draw on their experience to devise similar public programming tailored to the ASU community.
Introducing the 2017-2018 Student Fellows:

Daritza Villalobos
Public Service and Public Policy,  
College of Public Service and Community Solutions

Anthony Bonfiglio  
History, College of Liberal Arts and Sciences  
International Letters and Cultures,   
College of Liberal Arts and Sciences

Chloe Robertson  
Business, W.P. Carey School of Business

Jakob Salazar  
Sociology, New College of Interdisciplinary Arts and Sciences

Amanda Mitchell  
Public Service and Public Policy,   
College of Public Service and Community Solutions
Community

The Lincoln Center for Applied Ethics partners with academics and community members to locally and socially embed research and education. We are committed to working with community partners in equity-based partnerships to create meaningful products, and contribute to university efforts to support those efforts.

**Ethics @ Twilight**

The seminar series rotates across academic disciplines at ASU, with the intent of stimulating discussions on applied ethics for students within that discipline. Student attendees gain the opportunity to interface with faculty and practitioners addressing ethical issues in their area of study, allowing for a more nuanced discussion of the challenges they face as future practitioners.

**2017-2018 topics**, in partnership with the School of Biological and Health Systems Engineering:

- “Engineering the Brain: What Could Possibly Go Wrong?”
  with *Stephen Helms Tillery*, PhD, Lincoln Professor of Applied Ethics and Associate Professor of Bioengineering

- “Advanced Prostheses: Are Research Directions Aligned with Amputee Preferences?”
  with *James J. Abbas*, PhD, and *Christopher Buneo*, PhD, from the School of Biological and Health Systems Engineering, and *Thomas Sugar*, PhD, from the Polytechnic School

- “Experimental Stem Cell Treatment: Who Pays?”
  with *Emma Frow*, PhD, Lincoln Professor of Applied Ethics and Assistant Professor in the School of Biological and Health Systems Engineering and the Consortium for Science, Policy and Outcomes, and *David Brafman*, PhD, MBA, Assistant Professor of Biological and Health Systems Engineering

- “Biomedical Outcomes, Healthcare Objectives: Prolonging Life vs. Good Death”
  with *Jerry Coursen*, PhD, Biological and Health Systems Engineering

**Ethics of Dissent**

Ethics of Dissent is a collaboration between the School of Public Affairs and the Lincoln Center for Applied Ethics. Lecturers elaborate on ethical dimensions in their areas of expertise, followed by a moderated question and answer period with the student audience.

The first of these discussions was “Ethics of Dissent: Exit, Voice, and Loyalty in Public Service,” featuring *Beth Zimmerman*, former federal FEMA Associate Administrator, and *Wendy Smith-Reeve*, Deputy Director/Emergency Management Director for the state of Arizona.
Practical Justice is a series of seminars organized in conjunction with the School of Social Transformation, which bring together those who research, enact, and advocate for increased moral responsibility to create a more equitable and just society. The seminars expand the notion of what constitutes expertise on an academic panel to embrace practitioners, volunteers, and advocates from across sectors of academia, nonprofits, advocacy, government programs, social work, and faith-based leadership.

Practical Justice 2017-2018 topics included:

- "Practical Justice: Rights of the System-Involved" addressing mass incarceration and the injustice of juvenile incarceration, with a panel primarily comprised of system-involved individuals:
  - Ersula Ore, PhD, Lincoln Professor of Applied Ethics and Assistant Professor in the School of Social Transformation
  - Joe Watson, researcher and social media consultant for American Friends Service Committee with nearly 20 years’ experience as an investigative journalist
  - C.T. Mexica, PhD, postdoctoral researcher at Arizona State University’s School of Social Transformation in Justice and Social Inquiry
  - Adrienne Kaye, advocate at Grace In The City and Grace Lutheran Church
  - Antonio Espree, pursuing his Bachelor’s of Science in Justice Studies

- “Practical Justice: Trans Rights” examining the federal and local movement for transgender equality and acceptance. Panelists have experience spanning research, government, nonprofits, and activism.
  - Ersula Ore, PhD, Lincoln Professor of Applied Ethics and Assistant Professor in the School of Social Transformation
  - Marlon Bailey, Associate Professor of Women and Gender Studies in the School of Social Transformation
  - Cammy Bellis, Program Manager of the Transgender Education Program (TEP) in the Sanford School of Social and Family Dynamics
  - Decker Moss, LGBTQ advocate and Associate Creative Director for IBM iX
  - Robert Chevalleau, president of the Arizona Trans Youth and Parent Organization (AZTYPO)
Women Also Know Stuff:  
Starting and Sustaining a Movement

**Dr. Samara Klar**, Assistant Professor of Political Science at the University of Arizona, started **WomenAlsoKnowStuff.com** in 2016 as a repository of female experts. The presentation discussed her experience in the movement to combating gender inequality and expertise. Dr. Klar discussed how the initiative evolved to inspire a growing movement in political science and how individuals can help fight implicit biases in academia and the media at large.

**Fake News:**
How the Web Enables Unreliable Information—and How New Technologies, Rules and Conventions Can Bring Accuracy and Balance to Digital Media

Lincoln Faculty Fellow, **G. Pascal Zachary**, helped organize a panel examining the problem of fake news online, with guest speaker Johnathan Taplin, author of Move Fast and Break Things: How Facebook, Google and Amazon Have Cornered Culture and Undermined Democracy.

Respondents to Taplin’s remarks included:
**G. Pascal Zachary**, professor of practice at the School for the Future of Innovation in Society, and **Dr. Leslie-Jean Thornton**, Associate professor in the Walter Cronkite School of Journalism and Mass Communication.

Ethics @ ASU Videos

Ethics@ASU videos are short video lectures filmed by faculty across ASU to demonstrate the breadth and depth of applied ethics research across the University. Videos can be viewed at lincolncenter.asu.edu/ethicsatasu

**2017-2018 presenters and topics included:**

- **Volker Benkert and Jason Bruner**  
  “Genocide: Ethics of Comparison”

- **Rosemarie Dombrowski**  
  “Poetry as Public Art: A Means to Community Consciousness”

- **Don Lange**  
  “Organizational Identification, CEOs, and Self-Serving Behavior”

- **Lauren Harris**  
  “Investigating Comparative Genocide Teaching”

- **Vincent Waldron**  
  “Communicating Forgiveness: Talking Morality into Being”

- **Jeongeun Kim**  
  “What Does It Take to be a Best College? The Impact of Rankings on Colleges and Universities”

- **Gregg Pascal Zachary**  
  “The Ethics of “Fake News”: Past, Present and Future of an Illusion”

- **Brad Allenby**  
  “Weaponized Narrative” and “Moral Injury”

- **Mai P. Trinh and Elizabeth Castillo**  
  “Integrating Eastern and Western Perspectives on Virtue Ethics”

- **Stephani Etheridge Woodson**  
  “The Ethics of Engagement”